
PEPPERMILL YOUTH ASSOCIATION

CHPV Recreation Council



Forever moving forward
www.peppermillpirates.com

January, 2020

Dear Potential Sponsor:

Let me take this opportunity to introduce you to the Peppermill Youth Association sports program. The Peppermill program is a community non-profit organization whose mission is to provide quality recreation and skill development in the game of football, basketball, and cheerleading, to the area youth, ages 5-14. Peppermill has a long-standing reputation of developing the skills of boys and girls and has a history of fielding competitive teams that enjoy success at the highest level throughout our community.

Currently in our 49th year of service to our community, it is our policy to promote the development of strong character, the right attitude, a sense of responsibility, and citizenship in youth sports. It is the purpose of Peppermill to achieve this goal through fair play, good sportsmanship, and congenial fellowship, with adult leaders providing the example.

The most important step in the planning process for a successful year is obtaining local and corporate sponsorships from businesses and organizations, to help offset some of the costs associated with running the program. We are looking for sponsors who are willing to donate any dollar amount to assist in covering our major expenses such as field rental, equipment, and uniforms as well as trophies and insurance costs.

Last year our operation budget was around \$30,000. We receive no governmental assistance and rely solely on registration fees and sponsor donations. Because we are a small nonprofit organization that does not receive any governmental or grant assistance, our primary revenue source is the registration fee paid by families and donations received from generous individuals and local businesses, such as yourself. Without the support of local community businesses, we would be unable to reach the financial requirements to provide the Peppermill athletes with the quality sports program they deserve.

In order to make this rewarding experience a reality for our youth, we are reaching out directly to area businesses and friends by offering an opportunity to become a sponsor.

Based on your level of sponsorship, you will have the opportunity to have your company's name imprinted on a Peppermill banner that will be hung during home games (during your donating season) and your company name will be announced during our home games. Your company may also be recognized in our "Thank You Sponsors" listing in our end of season booklet. Please provide us with your company's logo and correct spelling of your business.

If you are interested in donating, please see the attached for our sponsorship package levels and sponsorship form. We thank you, in advance, for your generous contribution allowing us to continue to serve our community's children.

Respectfully yours,

Koy Banks, President
koybanks@gmail.com

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SPONSORSHIP PACKAGES

Peppermill Youth Association is seeking your support. Our goal is to ensure that any youth who wants to participate in our program will have the opportunity to do so. Your donation will be used to pay expenses that help run our program, to include, but not limited to uniforms, equipment, facility and field usage fees, and lighting.

Peppermill is a nonprofit organization and your donation is a tax deductible.
Our Tax ID number is 45-2030629.

Below are our levels of sponsorship. We welcome any amount you are able to give:

PIRATE PACKAGE: \$1,000 & UP

- * Booth at homecoming
- * Advertising on website
- * Company name announced at homecoming
- * Name placed on sponsorship banner
- * T-shirt
- * Thank you plaque

KELLY GREEN PACKAGE: \$500-\$999

- * Advertising on website
- * Company name announced at homecoming
- * Name placed on sponsorship banner
- * T-shirt
- * Thank you plaque

BLACK PACKAGE: \$300-\$499

- * Company name announced at homecoming
- * Name placed on sponsorship banner
- * T-shirt
- * Thank you plaque

WHITE PACKAGE: \$200-\$299

- * Name placed on sponsorship banner
- * T-shirt
- * Thank you plaque

FAN PACKAGE: \$150:

- * T-shirt
- * Thank you plaque

APPRECIATION PACKAGE: \$50

- * Name on the end of the year program booklet

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We would like to thank you for considering sponsorship of Peppermill Youth Association. Peppermill is dedicated to providing educational encouragement, sports training and guidance to our youth. Below are other costs associated with running our program:

UNIFORMS & EQUIPMENT COSTS

YOUTH FOOTBALL UNIFORM

(Prices range from Low to High, these are rough figures, purchase price from retailers)

Youth helmet: \$70 - \$270

Youth shoulder pads: \$35 - \$135

Youth thigh, knee and hip pads (usually sold in a combo set or sewn into compression shorts): \$15-70

Jersey: \$25 - \$45 (unlettered, blank)

Youth cleats: \$35 - \$70

Youth socks: Approximately \$6

Youth pants: \$30 - \$60

Youth belt: \$3-7; usually included in pants or for purchase

YOUTH FOOTBALL EQUIPMENT

Youth Footballs: \$20-\$60

Shields: \$55-\$125

Tackle dummies: \$75-\$200

Adjustable linemen split markers: \$150-\$300

Blocking sled: \$899-\$1500

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PEPPERMILL YOUTH ASSOCIATION SPONSORSHIP FORM

COMPANY NAME: _____

ADDRESS: _____

CONTACT NAME: _____ EMAIL: _____

PHONE: _____ FAX: _____

COMPANY WEBSITE: _____

SELECT SPONSORSHIP PACKAGE:

- PIRATE PACKAGE KELLY GREEN PACKAGE BLACK PACKAGE
 WHITE PACKAGE FAN PACKAGE APPRECIATION PACKAGE
 OTHER AMOUNT _____

PLEASE MAKE CHECKS PAYABLE TO:
Peppermill Youth Association
2408 St. Nicholas Way, Lanham, MD 20706

To submit this form or request further information, please contact:
Koy Banks at koybanks@gmail.com.